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Georgia Couple Wins Great Tunica Getaway Promotion

TUNICA, Mississippi (August 10, 2006)—An Atlanta couple hit the jackpot this week by winning the Tunica Convention & Visitors Bureau's spring 2006 "Great Getaway to Tunica" Contest.

"We've gotten to live like a King and Queen for three days," said Faye Davidson, an Atlanta suburb resident who entered the contest from an insert entry form in the *Atlanta Journal-Constitution* earlier this year.

Faye and her husband Bernie were one entry out of thousands received by the Tunica Convention & Visitors Bureau. They said their trip to Tunica from Atlanta was a breeze.

"We flew direct to Tunica on the Pan Am Clipper Connection that is only an hour flight from Atlanta," Faye Davidson said. "Then when we got here, we got a \$100 chip from all nine casinos, a free luxury suite at Hollywood Casino, gift certificates to the outlet mall, Tunica RiverPark coupons, Tunica Queen riverboat coupons, and a rental car to get around."

Webster Franklin, president and CEO of the Tunica Convention & Visitors Bureau, said the contest was part of the destination's Spring Marketing Campaign to educate potential visitors on all that Tunica has to see and do.

"Our nine world-class casinos, championship golf courses, non-stop entertainment, sensational restaurants, and award-winning attractions make Tunica the perfect travel destination," Franklin said.

The Davidsons agree. They said winning this contest was a dream come true, and this trip to Tunica won't be their last.

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“We’re retired, so we love to travel,” she said. “We will definitely come back to Tunica as soon as possible.”

Tunica, an area where cotton, rice, soybean fields and catfish ponds still thrive, is “The South’s Casino Capital.” Located 30 minutes south of Memphis, Tunica welcomes more than 12 million visitors annually to its nine world-class casino resorts, with more than 6,300 hotel rooms, over 40 restaurants, championship golf, outdoor recreation, museums, outlet and antique shopping, and much more. For travel information, please visit the Tunica website at www.tunicamiss.com or call Tunica at 1-888-4TUNICA. For information on the Pan Am Clipper Connection, please visit www.flypanam.com.

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